

# JAIKAR POTHULA

## Senior Product Designer | AI-First Systems, SaaS & Figma Design Systems | 3+ Years Experience

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### SUMMARY

Award-winning Senior Product Designer with 3+ years of experience leading end-to-end digital product design, AI-first user experiences, agentic workflows, and scalable design systems in Figma. Specialize in simplifying complex data-heavy workflows into intuitive user journeys, establishing WCAG AA accessible UI component libraries, conducting customer research, and front-end developer handoff (HTML/CSS). Rookies 2025 Winner with 100k+ user reach across consumer and web applications (Smart Guardian, Find the Octopus). Seeking full-time Senior Product Designer roles.

### WORK EXPERIENCE

#### **Vault Productions Private Limited — San Francisco / Remote | Senior Product Designer (01/2024 – Present)**

- Lead end-to-end product design for web and mobile applications from early discovery through production engineering handoff.
- Design intuitive interfaces for rendering complex AI outputs, confidence metrics, multi-step onboarding workflows, and interactive status dashboards.
- Architect and maintain comprehensive Figma design systems (variables, design tokens, component variants) ensuring WCAG AA accessibility compliance.
- Collaborate closely with Product Managers, Engineers, and stakeholders in Agile environments to align user-centered designs with core business objectives.
- Shipped high-scale digital products reaching 100k+ users on Google Play and presented technical UX frameworks at GDC 2026.

#### **Freelance / Product Design Consulting — Remote | Senior Product Designer (01/2023 – Present)**

- Led end-to-end product UX for AI companion and health platforms (Smart Guardian): user journey mapping, wireframing, high-fidelity compositions, and interactive prototypes.
- Designed automated AI co-pilot workflows, real-time status transitions, and monetization/offer UX, driving engagement and conversion lift on live consumer products.
- Conducted user research, usability testing, and competitor audits, translating qualitative insights into actionable product refinements and detailed design specifications.

#### **Academy of Art University — San Francisco, CA | Product UX Contributor (09/2023 – 12/2025)**

- Designed and implemented core application and interaction systems under milestone-driven production constraints.
- Delivered production-ready screens, style guides, information architecture maps, and engineer handoff documentation.

#### **Customized Angel - Academy of Art University — San Francisco, CA | UI Systems Designer & Programmer (02/2025 – 05/2025)**

- Programmed and designed timeline-based UI tracking systems and deduction workflows in Unity (C#).

### FEATURED PRODUCT CASE STUDIES

- **Smart Guardian (Figma / AI Product UX):** End-to-end product design for an AI elder safety app featuring AI co-pilot workflows, status dashboards, accessible design systems, and caregiver user flows.
- **Find the Octopus / Find the Dog (Unity, Google Play Live):** Consumer mobile app featuring reward progression trees, offer/monetization UX, and uGUI Canvas integration (Rookies 2025 Winner, 100k+ users).
- **The Dark Arrival (UE5, Steam / GDC 2026):** Interactive 3D Investigator Journal, stats tracking, and diegetic UI visual theme (GDC 2026 Showcase).

### EDUCATION

**Master of Arts — Game Development** | Academy of Art University, San Francisco, CA (Graduated 12/2025 • GPA 3.2)

**Bachelor of Fine Arts — Animation** | KL University, India (Graduated 05/2022 • GPA 3.8)

### PRODUCT DESIGN SKILLS & TOOLS

**Product Design & Strategy:** Figma (Variables, Styles, Auto Layout), Design Systems, AI-First Product UX, Agentic Workflows, User Research, Usability Testing, Information Architecture

**Technical & Execution:** Front-End Concepts (HTML, CSS), Prototyping, Accessibility (WCAG AA), Adobe Photoshop, Illustrator, After Effects, Lottie, Jira, Confluence, Agile/Scrum

### AWARDS & WORK AUTHORIZATION

- Rookie of the Year - The Rookies (2025) • Adobe Photoshop Professional Certificate • GDC 2026 Presenter
- U.S. Work Authorized (F-1 OPT; STEM OPT eligible) • Open to full-time remote, hybrid, or on-site (SF Bay Area / NYC / Global)